



## **DISCUSSION DOCUMENT**

**February 19<sup>th</sup> , 2019**

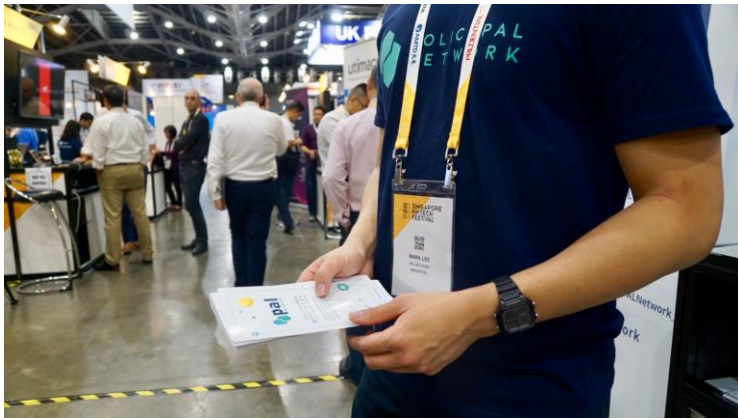
# DFS (Digital Financial Services) Expo

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- To sensitize the general public to all the DFS tools and services already at their disposal, incentivize adoption, and enhance usage.



- This will be a full-day event consisting an opening plenary, three fire-side chats, and rolling exhibitions of DFS products and services from private sector partners.



- Provincial DFS Expos in all 7 Provinces - To sensitize the general public to all the DFS tools and services already at their disposal, incentivize adoption, and enhance usage.



# Monthly Raffle Drawings

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- To incentivize DFS users across various platforms by providing a four-wheeler through a monthly raffle drawings.
- DFS users on various DFS platforms for monetary transactions are eligible for the Monthly Raffle Drawings
- This will be an event at the center with participants eligible for the raffle drawings from all over Nepal



# Visit to Schools and Universities

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- To sensitize students at schools and universities to all the DFS tools and services already at their disposal, incentivize adoption, and enhance usage
- The events will be organized in 77 districts consonance with 7 provinces
- The event will comprise of a one day program that will include interactive participation from students
- Engagement through various educational materials and methods to discuss the advantages of DFS and to enhance the use of DFS
- Behavior change metrics will be introduced and implemented to enhance the use of DFS. Group work and activities will be practiced for impactful engagement.

